

Derek Piotr “Airing” (Bitsquare) [ADDS 9/4/12]

Piotr’s name first surfaced on the radar at Pirtlegimp headquarters when he released a full length that was co-produced in part by AGF; many of you received a special Pirtle-only compilation CD that AGF made for y’all a few years ago. This is the follow up to that AGF collaboration, and it has a built-in target audience, which will be apparent to most music directors even before one full listen of this disc. Piotr would surely be aligned with experimental music, IDM, The Wire magazine orbit and so on, but that really only tells part of the tale. This disc takes structures and sonic ideas that would not be out of place on a Matmos release and dispenses them through an avant-pop filter; in particular I think this would pair very, very well with some of the recent output from The Dirty Projectors. This isn’t pop enough to be called pop and it isn’t IDM enough to be called IDM. To further complicate matters, Mr. Pirtle would stop short of calling it pop IDM (or IDM pop for that matter). I know the few stations that are getting this as a physical promo (everyone else will be getting this as part of the soon to launch Pirtlegimp Digital) have music reviewing staffs that will put the time in and frame this properly for their staffs. This might be too multi-dimensional to pigeonhole with a well-placed genre buzzword or two, but the good side of that is the plethora of worthy tracks you might suggest to your staff for airplay.